



Mike and Rob Geremia have seen all the changes as his family's company grew to become the leader in the industry. Says Mike, "In the old days, kids had to clean the pool before they could use it. They had to lug around bottles of chlorine. Now state-of-the-art equipment makes pools practically self-cleaning. Natural water purifiers eliminate handling most of the chlorine and chemicals. In addition, the pool's equipment requires minimal maintenance."

Working in the business with brothers, sisters and cousins can sometimes be challenging, "There are always two points of view, what makes life interesting is everybody being different. You have to have flexibility to find solutions for everyone."

For Geremia they aren't just constructing a place to swim, they are promoting a relaxing lifestyle, building an environment for families that reflects their personality. Their team of designers creates customized show pieces with waterfalls, natural rock and hidden caves which can be whimsical, elegant, tropical or formal, catering to the client's dreams. However, they are not limited to building residential pools, they can transform an existing pool into a showcase and have built more commercial projects than anyone else in the valley.

Geremia Pools continues to raise the bar in the industry—building a school in Sacramento to educate and train all segments of the industry in the latest technology, using the best of the new materials and equipment: River Rok and Diamond-Brite finishes, fiberoptic lighting, energy efficient pumps and Fafco solar panels, plus a variety of decking materials to create masterpieces of design.

Geremia Pools is the only builder in the area recognized by the Master Pools Guild, an international organization with high standards and a strict code of ethics, is an active member of the Association of Pool and Spa Professionals and a proud member of the Better Business Bureau.

Geremia Pools

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The foundation for a Geremia Pools' quality construction is based on old fashion values—use the best materials available, practice top quality workmanship and pay special attention to every detail. The late Frank Geremia Sr. insisted on these values when he founded his business in 1922. His sons and now his grandchildren have continued the tradition.

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